

Code No: 742AE**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
MBA II Semester Examinations, July/August - 2021
ENTREPRENEURSHIP****Time: 3 hours****Max.Marks:75****Answer any five questions
All questions carry equal marks**

1. Illustrate the various functions of entrepreneurs and brief on the approaches to entrepreneurship. [15]
2. Explain the role of entrepreneurship in economic development of our Country and narrate the evolution of entrepreneurship. [15]
3. Appraise the competencies of entrepreneurs and discuss the entrepreneurial motivational behaviour. [15]
4. What is creativity? What are four common phases in creativity process? [15]
5. Explain about the strategies for sustaining corporate entrepreneurship? [15]
6. What is the source of capital? Explain the differences between seed capital and venture capital. [15]
7. Outline the salient features of an effective business model and how do you carryout industry and competitor analysis. [15]
8. Write about the initiatives taken by the Indian government in promotion of entrepreneurship and briefly discuss role of women entrepreneurship? [15]

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